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**MAKE A DIFFERENCE IN THE COMMUNITY
WORK IN AN EXCITING, FAST-PACED ENVIRONMENT**

Imprenta Communications Group, Inc. (Imprenta), an award-winning public affairs, campaign and ethnic marketing firm, seeks a hard-working, professional and dedicated individual with previous experience working in corporate marketing, or with a advertising, public relations agency, or marketing agency. Assist executive team with developing and implementing marketing strategies for the company and lead client projects.

Job Title: **Marketing Manager, Pasadena, CA**

Qualifications:

- 2-5 years' professional services marketing experience,
- B2B/B2G marketing experience preferred,
- Excellent written, verbal communication skills and strong computer skills,
- Experience with PowerPoint, InDesign, Quark, Illustrator, Photoshop, Dreamweaver, Web Design experience, PHP, HTML, Final Cut,
- Bilingual in Asian language (Chinese or Korean preferred), oral and written desired,
- Bachelor's degree in Communications, English, Public Relations, Journalism, Marketing, or related field preferred.

Responsibilities:

- Work with senior management team on marketing and building business,
- Represent Imprenta at professional, trade and community events,
- Lead new business opportunities and initiatives,
- Plan, organize, implement and manage day-to-day marketing and account work,
- Provide immediate response to all client comments, inquiries and requests,
- Assist in managing all aspects of a project from strategic planning to tactical execution,
- Conduct market research for B2B/B2G opportunities,
- Work with senior management team to develop client proposals and implement PR activity,
- Event management, including press conferences and promotional events,
- Prepare regular reports and attend meetings,

Location: Full-time position located in Pasadena, CA

Salary range: DOE

Imprenta offers **excellent benefits**, profit sharing and bonuses, which reflect individual and team success. Please send resume to: Imprentainfo@icgworldwide.com. For more information visit our website www.icgworldwide.com.