

# ERIC GARCETTI MAYOR

### LOS ANGELES PROMISE ZONE MANAGER

**Location:** Hollywood and Downtown Los Angeles

**Terms**: Full-Time, Exempt Position

The Los Angeles Promise Zone (LAPZ) Initiative is a collective impact project combating urban poverty by providing young people with a "cradle-to-college-and-career" pathway. The LAPZ partnership goals center on economic development, education, public safety, and sustainable neighborhoods. The LA Promise Zone was chosen in January 2014 based on the ground-breaking work of the Youth Policy Institute. The YPI's experience with federal programs that support community change efforts in the areas of education, public safety, and housing provide the foundation for the work of the Los Angeles Promise Zone. The LAPZ is located in Central Los Angeles, covering the diverse communities of Pico-Union, Westlake, Wilshire Center, East Hollywood and Hollywood. The City of Los Angeles is the lead agency in this initiative, and the LA Promise Zone Operations Team is housed within the Mayor's Office of Economic Opportunity.

#### SUMMARY:

The City of Los Angeles, designated as the LAPZ Lead Organization, is responsible for taking the lead in coordinating LAPZ activities at the local level. The LAPZ Lead Organization is responsible to the U.S. Department of Housing and Urban Development for fulfilling the responsibilities of the Promise Zone designation. The Promise Zone Manager will report to the Mayor's Senior Advisor for Education Policy. The Manager will convene an LAPZ Advisory Board to develop and facilitate public/private partnerships that advance the Mayor's goals and maintain relationships with stakeholders able to contribute to the execution of the Mayor's Los Angeles Promise Zone priorities. The Manager will work with the Youth policy Institute's Executive Vice President, Chief Community Development Officer, and other YPI staff as required, who are located at the YPI Family Source Center in Los Angeles, to support the work of the LAPZ Initiative. The Promise Zone Manager will advise and lead the development and delivery of policy and strategy for the Los Angeles Promise zone (LAPZ) Initiative.

### **PRIMARY RESPONSIBILITES:**

- Advise and lead the development of an internal strategy working closely with the Youth Policy Institute.
- Lead the coordination of the LAPZ strategy with YPI through the convening of the LAPZ Advisory Board, working with staff from education, public safety, job creation and economic development, housing, leveraging private capital, external affairs, and transportation.
- Establish and coordinate the work of the LAPZ through the Inter-agency Council (city departments) working with representatives from the Mayor's Office.
- Working with the Director of Strategic Partnerships to leverage public and private resources for the LAPZ.

- Serve as the liaison with the Federal team assigned to work with the LAPZ.
- Organize and direct the work of up to five AmeriCorps VISTA members engaged in the Promise Zone Work.

# **POSITION REQUIREMENTS:**

**EDUCATION:** Bachelor's degree from an accredited university in Business, Economics, Education, Finance, Public Policy, Political Science or closely related field.

**WORK EXPERIENCE:** The successful applicant will have demonstrated experience in working in complex political environments and in negotiating with education, business, civic, and other key stakeholders at local, regional, and national level. An applicant with strong writing, organizational, communication and interpersonal skills, including the ability to comfortable deliver public presentation is also desired.