

# Payday Lending Reform Strategy Convening

October 10, 2014 | 9:30AM to 2:30PM

Los Angeles County Federation  
of Labor, AFL-CIO

2130 W. James M. Wood Blvd.  
Los Angeles



Please join a broad coalition of Southern California-based anti-poverty, Labor, legal services, advocacy, social services, and consumer rights leaders to discuss the achievable local, state-level, and federal options for reforming predatory payday lending. Highlights will include:

- Information from experts about the cycle of debt caused by payday lending and the feasible alternatives to payday lending
- Immediate needed actions relating to the federal Consumer Financial Protection Bureau's (CFPB) much-expected payday lending regulations
- Testimony from leaders from Northern California and other areas of California who have successfully organized and advocated for creative city land use ordinances that restrict payday lending
- Strategies regarding the challenges that advocates face against a strong and well-financed payday lending lobby

**Registration:** no cost. Light breakfast and lunch will be provided.

**Contacts:** For any questions or to receive more information, contact Teresa Magana at (408) 280-2417 or [teresam@lawfoundation.org](mailto:teresam@lawfoundation.org)