



Senior Campaign Organizer / Digital Campaigner

THE ORGANIZATION: Courage Campaign leads the fight for a more progressive California and country. Powered by more than 1.3 million members, our dynamic and passionate team is helping shape the digital advocacy revolution. We organize in California -- the largest and most diverse state -- to create models and build power for national change.

California should be the progressive trailblazer for the country -- on climate change, gun safety, police accountability, health care, human rights, and so much more. Here's what we're doing at Courage Campaign to help make this happen:

We're taking on Nestlé in the media and the courts to stop the bottling of California's water during the historic drought and set national precedent to stop corporate profiteering of our public resources.

In April, we launched *The People's Report Card of California* (couragecore.org), an unparalleled online tool to expose lawmakers, especially Democrats, who sell out to Big Oil, Big Ag, and other corporate interests. And we're mobilizing constituents to hold those lawmakers accountable and change the balance of power in Sacramento.

We're pushing California to lead the country in progressive change, like ending Civil Asset Forfeiture and other racist laws from the failed War on Drugs; passing historic gun safety reforms that will make California the first state in the nation to aggressively regulate ammunition sales; banning fracking and protecting communities from the dangers of oil and gas production; and defending the Reproductive FACT Act and landmark laws to protect women's health.

In 2015, we helped found the Kairos Diversity Fellowship with MoveOn, 350.org, Dream Defenders, Planned Parenthood, and other leading national organizations, to recruit and train organizers of color in cutting-edge digital campaigning. Courage Campaign is committed to identifying and supporting progressive leaders of color and building our team to reflect the diversity of California.

THE CANDIDATE: We're looking for a smart, dedicated, and experienced digital campaigner who is passionate about fighting for a more progressive California and country, adept at moving between big picture strategic planning and executing details to deploy winning campaigns, and skilled at driving multiple campaigns simultaneously on diverse issues and with complex coalitions.

THE JOB: The Senior Campaign Organizer will help plan and execute campaigns around legislation, corporate accountability, ballot measures, policy implementation, and public education on a broad set of issues. Duties include: writing; coding; utilizing social media; integrating digital and offline tactics; working in coalitions; managing projects; and strategic planning. The senior position will play an integral role on Courage Campaign's dynamic and collaborative team and will report to the Executive Director and the Campaign Manager.

MUST HAVES:

- Track record of executing and managing digital campaigns that integrate email, social media, offline tactics, and earned media.
- Strong digital writing skills and ability to quickly produce compelling copy for organizing emails and social media.
- Passion for progressive politics, dedication to fighting for progressive causes, and interest in a broad set of progressive issues.

LOCATION: California or willing to relocate to California. Courage is a "virtual office," so working from home is a necessity.

TO APPLY: Submit your resumé and responses to the application questions below to jobs@couragecampaign.org. Please put "Senior Campaign Organizer" in the subject line and send two attachments with your email: 1) resumé; 2) responses to application questions (within the requested word limit). ***No cover letters, please.***

APPLICATION QUESTIONS:

1. In your experience working on digital campaigns, what is a campaign that you are especially proud to have been involved in, or found especially rewarding or satisfying? Why? (150 words or less)
2. Give an example of a progressive advocacy campaign that you admire but did not work on. Why do you find it compelling? (150 words or less)
3. California is the most diverse state in the nation. How are you connected to communities of color? (150 words or less)
4. What traits or attitudes do you value in a supervisor or colleague? Describe a person with whom you worked who modeled these or, conversely, someone who did not and helped you appreciate why these traits are so important. (150 words or less)

Women and people of color are strongly encouraged to apply. Courage Campaign is committed to providing equal employment opportunity for all employees and all applicants for employment. All employment decisions at Courage Campaign are made without regard to race, national origin, religion, sex, age, disability, citizenship status, marital status, sexual orientation, gender, gender identity, AIDS/HIV status, genetic testing info, pregnancy, child birth, medical condition or political activities or affiliations.