

## **CITY OF LONG BEACH EMPLOYMENT OPPORTUNITY: INNOVATION DEPUTY—OFFICE OF THE MAYOR**

### **THE BLOOMBERG PHILANTHROPIES INNOVATION TEAM GRANT**

The City of Long Beach (City) was selected by Bloomberg Philanthropies to receive an innovation team grant of \$3 million over a three year period to fund the creation of an in-house Innovation Team (i-team). The i-team will be comprised of professional staff with a broad range of skills, including expertise in project management, process design, software development, and social science research and theories, and up to three Fellows with similar skills. Experience with change management, customer service, and technology project implementation is desired as is a strong desire to develop innovative solutions to complex municipal challenges.

The i-team operates as an in-house consulting team in the City Manager's Office, working across multiple departments to provide innovative solutions to large, complex problems. As established in the grant application, the i-team's initial challenge is to improve access to City services and generate economic development citywide. Experience from other cities demonstrated that the Innovation Delivery approach has resulted in new solutions that have revitalized neighborhoods, reduced social issues and generated economic activity. After completing initial projects identified in the grant, the i-team will address priorities identified by city leaders, including enhancing civic engagement and improving neighborhoods and business districts throughout Long Beach.

### **THE POSITION**

The City is recruiting an **Innovation Deputy** (Deputy), an at-will position in the Office of Mayor Robert Garcia. The Deputy will work closely with the Innovation Team Director to support the success of the i-team and serve as a liaison to the Mayor's Office. The Deputy will help track national movements related to innovation best practices, research cutting edge policy shifts in local government, reach out to external stakeholders to gather input on best practices in local government, brainstorm ideas of changes in government practices that can improve services or address top City challenges, and keep the Mayor informed of the i-Team's progress. The ideal candidate will have experience in the following areas:

- Experience in public policy, with a focus on innovative approaches to provision of public service.
- Experience managing complex projects through the innovation and change management process;
- Working with executive level management and policy makers on a daily basis;
- Researching, developing or implementing innovative solutions that involve multiple stakeholders, constituencies, and/or agencies;
- Developing, supervising or working with high-performing teams;
- Understanding of the mechanics of city government and familiarity and knowledge of public sector innovation;
- Coordinating partnerships between public, private and non-profit sector organizations;
- Communicating with and engaging diverse stakeholders around a shared vision;
- Presenting complex information effectively to a wide range of audiences and formats.

### **MINIMUM REQUIREMENTS**

Applicants must have graduated from an accredited university with a degree in public policy, business administration, planning or similar related field and have a minimum of five years of paid experience working for a non-profit, business or governmental agency in public policy research, implementation or advice, project management that involves the innovation and change management process with multiple stakeholders or experience coordinating public, private and non-profit partnerships. A Master's Degree is highly desirable, but not required.

## **SALARY & BENEFITS**

Salary is commensurate with work experience. The salary range for this position is in the low \$100,000 range, depending on qualifications. The City's compensation package also encompasses an attractive benefits package listed on the last page of this bulletin.

## **APPLICATION PROCESS**

Review of the candidates will begin **February 23, 2015**. To be considered for this opportunity, applicants must submit a resume and cover letter on-line that reflect the scope and level of their current/most recent positions and responsibilities, including salary history.

- [If you are interested in applying for the Innovation Deputy position click here.](#)

Applications will only be accepted in electronic format. Applicants will be screened until the position is filled and this recruitment may close without notice after February 23, 2015.

The City is anticipated to invite a small group of finalists to interviews in February 2015 with an appointment anticipated in March 2015 following the completion of thorough reference and background checks. Incomplete applications or candidates who clearly do not meet the minimum requirements of the position will not be considered. References will not be contacted until the end of the process upon consultation with the selected candidate.

This information is available in an alternative format by request to the Mayor's Office at (562) 570-6801 or via email to [mayor@longbeach.gov](mailto:mayor@longbeach.gov).

## **EQUAL OPPORTUNITY**

The City of Long Beach is an Equal Opportunity Employer and values diversity at all levels of the organization.

## **BENEFITS**

The City's compensation package also encompasses an attractive benefits package listed below:

- **Retirement** – City offers CalPERS (2% at 62 unless current CalPERS member), coordinated with Social Security.
- **Vacation** – Twelve (12) days after one year of service; 15 days after four years, six months of service; 20 days after 19.5 of service.
- **Sick Leave** – One day earned per month; unlimited accumulation; conversion upon retirement to cash credit toward health and/or dental insurance premiums, or to pension credits.
- **Holidays** – Nine designated holidays per year, plus four personal holidays to be used at the employee's discretion.
- **Bereavement Leave** – Three days for death or critical illness of family member, plus three days of accrued sick leave, if needed.
- **Health Insurance** – Two plans are available: one HMO, and one PPO plan. The City pays a major portion of the premium for employee and dependents depending on the health/dental plan selected.
- **Dental Insurance** – Two dental plans are available for employees and dependents.
- **Deferred Compensation** – Available through ICMA Retirement Corporation.

## **THE COMMUNITY**

Ideally located on the Pacific Ocean south of Los Angeles, adjacent to Orange County, the City of Long Beach, California (population 490,566) is frequently described as a series of strong, diverse interwoven smaller communities within a large city. Enjoying an ideal Southern California climate, Long Beach is home to an abundance of cultural and recreational options. The Long Beach Convention Center, Aquarium of the Pacific, Queen Mary and the annual Toyota Grand Prix of Long Beach, plus a wide variety of other attractions (two historic ranchos, three marinas, and five golf courses), serve to draw 5.5 million visitors a year. The City is also home to California State University, Long Beach and Long Beach City College. Cal State Long Beach is the second largest university in the state and was recently ranked the No. 3 best-value public college in the nation. Serving the K-12 student population, the Long Beach Unified School District consistently ranks among the Top 10 urban school districts in the country.

Covering approximately 50 square miles, Long Beach is supported by a wide mix of industries with education, health and social services, manufacturing, retail trade, and professional services comprising the highest representation. Known for its livable and desirable neighborhoods, America's Promise Alliance named Long Beach as one of the 100 Best Communities for Young People two years in a row. While it offers all the amenities of a large metropolis, many say Long Beach has the added benefit of having maintained a strong sense of community and cohesiveness despite its growth. Long Beach is the seventh largest city in California, and has been referred to as the "most diverse city" in the country by USA Today. A superb climate, quality schools, a vibrant downtown, and a wide variety of neighborhoods help make Long Beach one of the most livable communities in the country.

## **CITY GOVERNMENT**

Long Beach is a full-service Charter City governed by nine City Council members who are elected by district. The Mayor is elected at-large. Elected officials also include the City Attorney, City Auditor, and City Prosecutor. Elected officials are subject to a two-term limit, which allows them to serve for a maximum of eight years. The City Council appoints a City Manager to oversee the administration of 14 City departments, excluding those under the direction of a separately elected official, Board or Commission. In addition to its traditional services, Long Beach maintains one of the world's busiest seaports, which serves as a leading gateway for international trade. The City also has its own full-service commercial airport and is one of only three cities in California with its own Health and Gas & Oil Departments. Long Beach is supported by a total FY2012-13 budget of approximately \$2.9 billion, with the General Fund budget totaling \$396 million. More than 4,969 full and part-time employees support municipal operations with the majority being represented by nine unions