



## 2014 CAMBODIAN NEW YEAR PARADE AND CELEBRATION IN LONG BEACH, CALIFORNIA

Long Beach, CA, February 18, 2014: After two years hiatus due to lack of funding, the Cambodian Coordinating Council (Cam-CC) will resume hosting its annual **Cambodian New Year Parade on Sunday, April 6, 2014** in Cambodia Town. The parade will start at 10:00 a.m. on Anaheim Street at the Junipero Avenue intersection and end at MacArthur Park located between Warren Avenue and Mahanna Avenue on Anaheim Street.

Cam-CC hosted the first Cambodian New Year parade in 2005. The intention was to provide a free and inclusive event to the community collaborating with local leaders to unite members of the community by showcasing floats, dancers, musicians, cultural and traditional art, etc. The annual event is funded solely by contributions from businesses and private donors. Volunteers assist with every aspect of the event such as publicizing, registration, fundraising, setting up, cleaning up, etc. The event is not possible without the generosity of the community's money, time and effort.

In addition to the Cambodian New Year Parade, Cam-CC will also be hosting the **Cambodian New Year Celebration on Saturday, April 19, 2014** in Long Beach at El Dorado Park - Area III. That is the date of the traditional Cambodian New Year and is the year of the horse, 2558 BE.

One of Cam-CC's primary objectives is to preserve the Cambodian culture and share it with others in the community in order to foster the understanding and alleviate nuisances between different ethnic groups.

Cam-CC is delighted to be able to share these events to celebrate the Cambodian New Year and to honor the diversity of Long Beach. You can get involved or simply indulge in the festivities organized by your fellow community members through passion, creativity, sacrifice, and commitment. Tell your friends, family, co-workers, and neighbors and join in on the celebration!

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