



CAUSE

2018 PROGRAMS CATALOG

OUR CAUSE

We're empowering the next generation to **vote, participate, and lead.**



KNOWLEDGE

We want our leaders, voters, and community to understand the issues and matters affecting them



ACCESS

We provide the resources they need to lead and drive our democracy forward



NETWORK

Only by supporting and uplifting each other can our community reach new heights in leadership and representation

Through our programs, our leaders, voters, and community have the **knowledge, access, and network** they need in order to allow for:

- More APA civic leaders to rise to positions of power
- A more civically engaged future for the APA community
- Greater support for APA communities

LEADERSHIP PIPELINE

CAUSE LEADERSHIP ACADEMY

Prepares the next generation to lead and represent the APA community.

"You can be a part of the civic process."

CAUSE LEADERSHIP COUNCIL & NETWORK

Moves the APA community forward by advancing professionals to positions of influence.

"You can influence the civic process and define a brighter future."



CAUSE HIGH SCHOOL PROGRAM

"The civic process impacts you."

**In development*

CAUSE LEADERSHIP INSTITUTE

Develops high-potential professionals with seasoned leadership experience to effectively advocate for the APA community.

"You can lead the civic process."

WOMEN IN POWER

Highlights & spotlights the need for women in leadership positions and serves as a recruitment tool for CAUSE's leadership pipeline.

We cultivate the leaders of tomorrow.

Our leadership development programs ensure we have leaders for the APA community by offering opportunities for them to develop the knowledge, access, and network to support their rise to the top of the civic and political arena.

LEADERSHIP ACADEMY

COLLEGE UNDERGRADUATES

The CAUSE Leadership Academy (CLA), is a nine-week paid summer internship program for students interested in politics, public policy, and/or Asian Pacific Americans (APA) community issues. Through exposure to decision-makers, policy makers, and the issues of the day, students gain a deeper awareness of the political issues facing the APA community in California.

9-WEEK INTERNSHIP

START: June 18, 2018

END: August 17, 2018

MONDAY: Civic Leadership Workshops

TUESDAY-THURSDAY: Internship Placement

FRIDAY: Networking Meetings

STIPEND

Each intern will receive a \$2,000 stipend upon completion of the program.

PROGRAM COMPONENTS

3 TRACKS OF INTERNSHIP PLACEMENTS



**CORPORATE
GOVERNMENT
AFFAIRS**



POLITICS



**NONPROFIT
THINK TANKS**

CIVIC LEADERSHIP WORKSHOPS



Participants build their knowledge of the APA community and connect with top community leaders and public servants.

- Community Issue Panels
- Civic Leadership Luncheons
- Professional & Leadership Development Workshops

VOTER ENGAGEMENT PROJECT

Each intern cohort develops a voter empowerment project to empower the larger APA community.



CAPITOL SUMMIT

Interns meet privately with top legislators, staffers, and lobbyists in Sacramento, California to better understand the political process.



PAST SPEAKERS



TANZILA AHMED

Activist

18 Million Rising & #GoodMuslimBadMuslim



THE HONORABLE JUDY CHU

US Congressmember

27th Congressional District



REBECCA LEE

Manager of State Legislative Affairs

Southern California Edison



THE HONORABLE JOHN CHIANG

Treasurer

State of California



JOHN KOBARA

Executive VP & COO

California Community Foundation



THE HONORABLE ALEX PADILLA

Secretary of State

State of California

APPLICATION PROCESS

DEADLINE: January 31, 2018

Students must submit an application, letter of recommendation, writing sample, and transcript. Interviews will be conducted in February and acceptances will be sent out in March.

APPLY AT WWW.CAUSEUSA.ORG

LEADERSHIP INSTITUTE

MID-CAREER PROFESSIONALS

The CAUSE Leadership Institute (CLI) is a political leadership and advocacy training certificate program for high-potential professionals with seasoned leadership experience and a passion for serving the needs of the Asian Pacific American (APA) community in California. Participants complete the program armed with the skills and connections vital to advocate for the APA community.

6-MONTH FELLOWSHIP

Sessions occur on Saturdays once a month

- SESSION 1:** January 20, 2018
- SESSION 2:** February 17, 2018
- SESSION 3:** March 17, 2018
- SESSION 4:** April 21, 2018
- SESSION 5:** May 19, 2018
- SESSION 6:** June 16, 2018

PROGRAM COMPONENTS

INTIMATE POLICY ROUNDTABLE DISCUSSIONS

Fellows participate in candid, off-the-record discussions with community leaders on our community's most pressing policy issues.



PROGRAM FEE

\$360

Dues will go towards funding workshop facilities, resources, and meals.

CIVIC LEADERSHIP DEVELOPMENT

Workshops on modern leadership qualities and essential professional skills prepare fellows to advocate as community leaders.



LEADERSHIP LUNCHEONS

CLI fellows have exclusive access to the movers and shakers of California politics through intimate lunch discussions. Speakers share personal experiences and provide a deeper perspective on what it takes to lead our community.



PAST SPEAKERS



CRISTINA DE JESUS
President & CEO
Green Dot Public Schools California



RUSTY HICKS
Executive Secretary-Treasurer
Los Angeles County Federation of Labor



MIKE MADRID
Principal
GrassrootsLab



RAPHAEL SONENSHEIN
Executive Director
Pat Brown Institute for Public Affairs



THE HONORABLE WENDY GREUEL
Commission Chair
Los Angeles Homeless Services Authority



GREGG IRISH
Executive Director
Los Angeles City Workforce Development Board



THE HONORABLE AL MURATSUCHI
Assemblymember
66th California Assembly District



THE HONORABLE BETTY YEE
Controller
State of California

APPLICATION PROCESS

DEADLINE: December 8, 2017

Applicants must come nominated by an elected official at the county, state, or federal level, or a CAUSE board member. Application & nomination form must both be received by the deadline.

APPLY AT WWW.CAUSEUSA.ORG

LEADERSHIP COUNCIL & NETWORK

COMMUNITY LEADERS

The CAUSE Leadership Council (CLC) & CAUSE Leadership Network (CLN) consist of seasoned, next-generation community leaders dedicated to moving the Asian Pacific American (APA) community forward by advancing professionals to positions of influence. They build the connections and skills necessary to advance the empowerment of the APA community.

As the fastest growing community in the United States, it is key that representation and leadership in the public, private, and non-profit sectors keep pace with our country's changing demographics.

PROGRAM COMPONENTS

QUARTERLY MEETINGS

The CLC serves as an advisory body to oversee the direction of the CLN. The Network is comprised of promising next generation leaders personally mentored by the CLC. CLC members convene on a quarterly basis to strategize innovative and cutting edge ways to engage the next generation of leaders in order to create a pipeline of leadership.



OBJECTIVES

SUPPORT THE LARGER APA COMMUNITY BY...

- Championing greater causes and supporting local community organizations
- Ensuring larger entities are held accountable to the growing APA community



CREATE A SUPPORT CIRCLE FOR...

CLC LEADERS BY:

- Providing a network for professional advancement
- Sharing and leveraging each other's resources
- Refining key professional and leadership skills

CLN NEXT GENERATION LEADERS BY:

- Providing a network for professional advancement
- Continuously supporting the Council in identifying next generation leaders to uplift

FOR MORE DETAILS, PLEASE EMAIL US AT INFO@CAUSEUSA.ORG

WOMEN IN POWER

The Women in Power (WIP) program aims to create opportunities for candid discussion regarding issues that women leaders face and to explore strategies for overcoming them. WIP helps foster a community built on leadership, inspiration, and mentorship. The program is focused on empowering women to achieve their full leadership potential.

Many attendees go on to participate in CAUSE's pipeline of leadership development programs.

PROGRAM COMPONENTS



ANNUAL LEADERSHIP CONFERENCE

The Annual Women in Power Leadership Conference offers a day of empowerment, inspiration, and connection to professionals who value diversity at all levels of leadership across industries. Conference panels cover topics on cutting edge trends in leadership, the importance of mentorships, and elevating the next generation. Each year, CAUSE celebrates the accomplishments and leadership of outstanding women leaders with the Women in Power Changemaker Award.

- Panel Discussions
- Leadership Development Workshops & Breakout Sessions
- Networking Opportunities
- Women in Power Changemaker Award

SEASONAL NETWORKING RECEPTIONS

Networking receptions throughout the year provide program attendees the opportunity to share best professional practices, build ongoing relationships, and hear from inspirational woman leaders.



PAST SPEAKERS



THE HONORABLE MARIA CONTRERAS SWEET
24th Administrator
US Small Business Administration



KELLY HU
Actress, Voice Actress, & Model



SHELLY KAPOOR COLLINS
General Partner
Shatter Fund



THE HONORABLE JACQUELINE NGUYEN
US Circuit Judge
US Court of Appeals for the Ninth Circuit



ANNE SHEN SMITH
Former Chairman & CEO
SoCalGas



THE HONORABLE KAMALA HARRIS
Senator
US Senate



ARIANNA HUFFINGTON
Former President & Editor in Chief
The Huffington Post



LISA LING
Journalist & Executive Producer
This is Life with Lisa Ling, CNN



LORI NISHIURA MACKENZIE
Executive Director
Clayman Institute of Gender Research
Stanford University



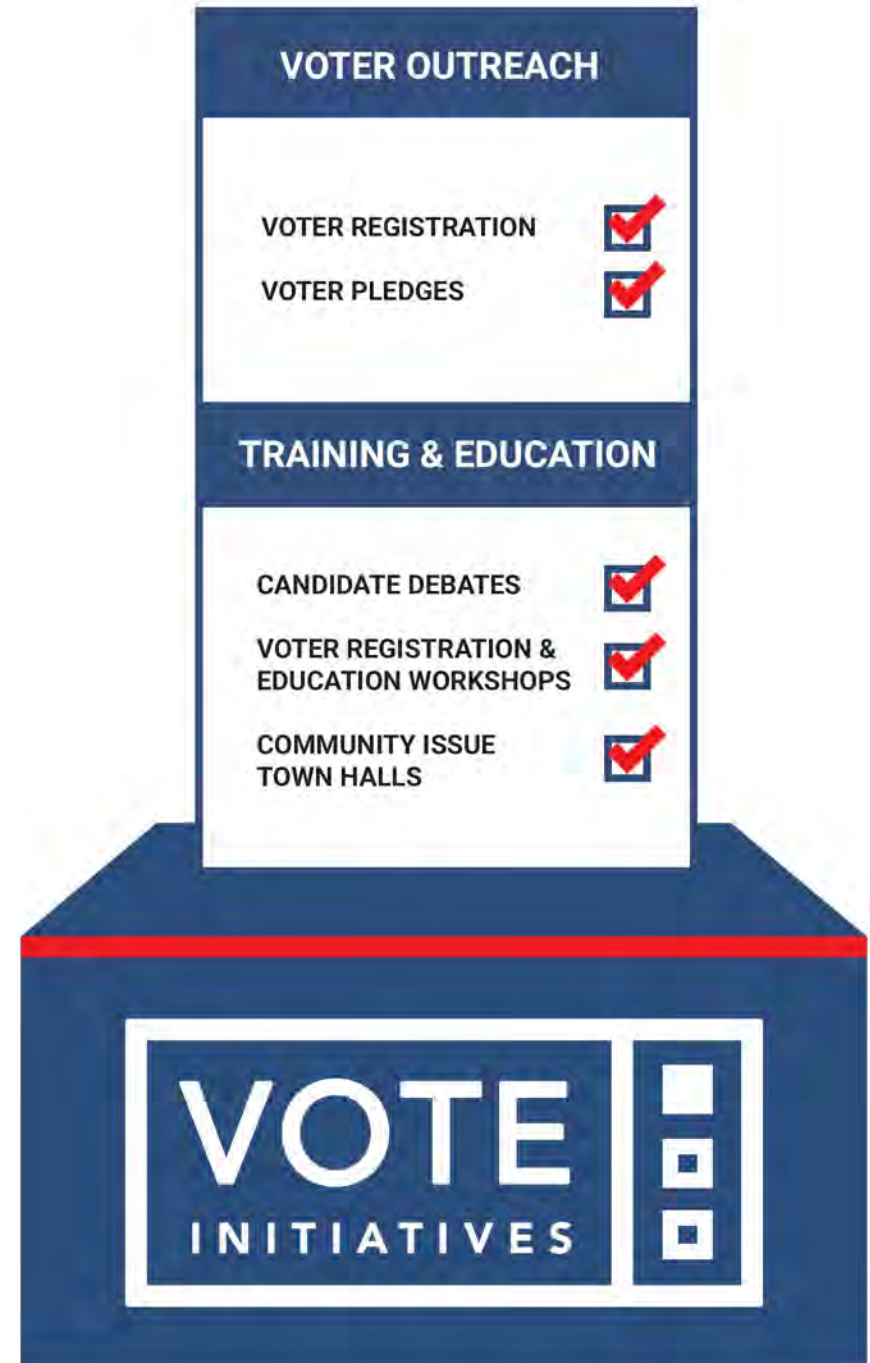
FAYE WASHINGTON
President & CEO
YWCA Los Angeles

LEARN MORE AT WWW.CAUSEUSA.ORG

CIVIC ENGAGEMENT PROGRAMS

We empower and educate our communities. In order for our APA communities to be aware, mobilize, and vote in future political debates, our **Voter Outreach, Training, and Education (VOTE) Initiatives** provide culturally-aware outreach resources to encourage civic participation. We understand that our communities need to have the knowledge, access, and network to be fully immersed in our democracy.

Our programs inspire APAs of all ages to voice their vote and define their future.



VOTER OUTREACH, TRAINING, & EDUCATION

THE NEED

There are **3.7 million** eligible APA voters in California, but only **2.3 million** are registered. We're empowering our community to get registered and voice their vote.

With over **40** languages spoken under the APA umbrella, the need for catered outreach and engagement is of utmost importance.

According to **APIA Vote...**

80% of registered APA voters in California received no contact about the 2012 elections.

More needs to be done to engage voters for the 2018 elections.
We're ready to lead the charge.

VOTER OUTREACH

Through Voter Outreach efforts, CAUSE works hard to register voters and get them to pledge to vote. Our approach to voter registration and turnout is vast and varied:

DIGITAL STRATEGY



TARGETED ADVERTISING

New technology strategies and online advertising allow us to target and retarget messaging to cater to APA voters.



ONLINE INTERFACE

Curated resources are readily available on our website to educate the APA community on the voter registration process.



PUBLIC SERVICE ANNOUNCEMENTS

By engaging popular celebrities and icons in the APA community, we're utilizing familiar faces to increase the visibility of our message.

PERSON-TO-PERSON

Once individuals have pledged to vote with us, we're ensuring they have the tools and resources they need to make an informed and educated vote.



PHONE BANKING



DOOR KNOCKING

Our person-to-person approach to connecting with voters provides our community with the access to all of the information they need to fully participate in the decision making process.

VOTER OUTREACH, TRAINING, & EDUCATION (CONT.)

TRAINING & EDUCATION

CAUSE Voter Training & Education efforts provides voters with valuable access to voter education and registration workshops, candidate debates and forums, and community issue town halls.

All of our voter training and education programs include segments on registering to vote, how to vote/read a ballot, and how voters can find their polling place or register as a permanent vote by mail voter.



VOTER EDUCATION & REGISTRATION WORKSHOPS

- Shows voters what and who is on their ballot
- Overview of ballot propositions, initiatives, bonds, etc.
- Voter registration



CANDIDATE DEBATES & FORUMS

- Direct access to the candidates
- Opportunity to understand each candidate's values and stances on the issues



COMMUNITY ISSUE TOWN HALLS*

- Panel-style discussions on the issues
 - Healthcare
 - Education
 - Environment and more!
- Community town-hall style Q&A
- Greater understanding of the issues

*Efforts sustained post-elections



PROGRAM OBJECTIVES

- Increased APA Voter Turnout
- Increased APA Voter Registration
- A greater understanding of candidates and propositions, bonds, initiatives, etc. on the ballot
- More direct access to culturally-aware, in-language materials and support for APA Voters
- Increased discussion surrounding politics and community issues

LEARN MORE AT WWW.CAUSEUSA.ORG

FOR VOLUNTEER OPPORTUNITIES,
EMAIL INFO@CAUSEUSA.ORG

WHAT PEOPLE SAY

PROGRAM ALUMNI



"I feel empowered to impact change in my community in partnership with the incredible members of my cohort and the outstanding presenting leaders."

CLAIRE KITAYAMA | Political Institute* Class of 2017
Development Operations Officer, United Way of Greater Los Angeles



"I witnessed how great leaders work tirelessly together in order to find solutions that ultimately benefit society at large. This is something that I take away with me as I lead my student body at USC."

EDWIN SAUCEDO | Leadership Academy Class of 2014 & 2016
Candidate for Masters of Public Administration at USC



"...when you are afforded with opportunities and uplifted by the community, you must keep the door open for others to follow...I know that I owe my success today to the experiences I gained from CAUSE years ago."

ANH TRAN | Leadership Academy Class of 1997
President, Marley Coffee



"The CAUSE Political Institute was tremendously valuable in helping me gain insight on the challenges and opportunities of public service from leading political practitioners."

THE HONORABLE THOMAS WONG | Political Institute* Class of 2016
Board President, San Gabriel Valley Municipal Water District
**Now Leadership Institute*

PAST SPEAKERS



"We have to have a nation of educated youth who are given their opportunity and their promise. And that's the work and embodiment of the work CAUSE does."

THE HONORABLE JOHN CHIANG
Treasurer, State of California



"[CAUSE] has helped scores of young people to see that they could have a future in public office."

THE HONORABLE JUDY CHU
US Congressmember, 27th Congressional District



"I've had the honor to challenge and be challenged by hundreds of CAUSE interns and students. And every time, I come out of those sessions more energized and hopeful about the future. I've always gotten more from CAUSE than I've given."

JOHN E. KOBARA
Executive Vice President & Chief Operating Officer, California Community Foundation



"This is a powerhouse. The power...really comes from the heart and the passion that we have for our community."

EMILY WANG
Senior Vice President & Director of Marketing and Community Development, East West Bank

ABOUT CAUSE

Center for Asian Americans United for Self Empowerment (CAUSE) is a 501(c)(3) nonprofit, nonpartisan, community-based organization with a mission to advance the political and civic empowerment of the Asian Pacific American (APA) community through nonpartisan voter outreach, training, and education as well as leadership development.

Founded in 1993, CAUSE is comprised of committed professional, business, community and political leaders, and has established itself as a unique nonpartisan APA organization dedicated solely to APA civic and political participation. Based in the Greater Los Angeles area, CAUSE's influence reaches throughout Southern California.

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