

15th Annual

KYCC BENEFIT CONCERT

The Music Center's Walt Disney Concert Hall July 29, 2016 7 p.m.















Administrative Office

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May 31, 2016

Dear Friend of KYCC,

The Koreatown Youth and Community Center is proud to announce our 15th Annual Benefit Concert. The event will take place on Friday, July 29, 2016, 7:00 p.m. at the Music Center's Walt Disney Concert Hall. This year, we are building on our tradition of providing outstanding entertainment to raise funds for the much-needed services our agency provides our community. KYCC, in association with the Korean American Music Foundation, the Korean American Women's Association and Kollaboration, is preparing for a night that is guaranteed to entertain and inspire you.

Featured performers include:

- **ALi** Korean recording artist
- David Benoit Performer & conductor
- Oleta Adams Recording artist
- Megan Lee Actress & singer/songwriter
- AJ Rafael Singer/songwriter
- Welly & Dina Yang Performers
- Joon Sung Jun Cellist
- **Grace Chung** Pipe organist
- UAngel Voice Classical vocal group
- Seung Ju Kim Conductor of the Korean American Youth Symphony
- **PK** Master of Ceremonies

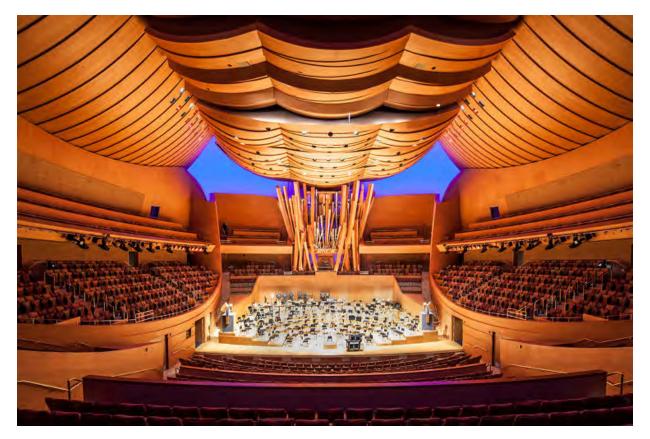
In addition to complimentary tickets to the event, your sponsorship may include entry to the preconcert VIP Reception (6:00 p.m.) and recognition of your support in print, on the web and at the concert. For a full description of sponsorship options, please see the enclosed packet.

As we celebrate our **41**st **year of delivering quality services** to Koreatown, we look forward to your support for our concert. Together, we can create opportunities to empower children, youth and families to gain confidence and become self-reliant. Should you have any questions, please feel free to contact Lisa Kim, Development Manager (lkim@kyccla.org | (213) 365-7400 Ext. 5246) or visit www.kycclaevents.org.

Warm Regards,

Francis Park Board President Johng Ho Song Executive Director The Koreatown Youth & Community Center is proud to announce its

15th Annual Benefit Concert



On **Friday, July 29, 2016**, The Music Center's **Walt Disney Concert Hall** will come alive as partners, supporters and friends of KYCC come together for a night of beautiful music and exciting performances. This year's concert will feature appearances by:

- ALi Korean recording artist
- David Benoit Performer & conductor
- Oleta Adams Recording artist
- Megan Lee Actress & singer/songwriter
- AJ Rafael Singer/songwriter
- Welly & Dina Yang Performers
- Joon Sung Jun Cellist
- **Grace Chung** Pipe organist
- **UAngel Voice** Classical vocal group
- Seung Ju Kim Conductor
- Korean American Youth Symphony Youth orchestra
- **PK** Master of Ceremony





OUR MISSION

The mission of KYCC is to serve the evolving needs of the Korean American population in the greater Los Angeles area as well as the multiethnic Koreatown community. KYCC's programs and services are directed towards recently immigrated, economically disadvantaged youth & families and promote community socioeconomic empowerment.







KYCC IN 2015

KYCC offers comprehensive services that ranges from childcare/youth development and community organizing to low-income housing.

- ✓ KYCC now operates **eight low-income** housing buildings that provide over 200 units of affordable housing.
- ✓ In 2015, KYCC's Youth Services recruited over 130 youth who gave over 14,000 hours in community service through various after-school and summer programs.
- ✓ In 2015, KYCC's Community Economic Development completed 8,500 free tax returns and brought over \$10 million in tax refunds back into the community.
- ✓ In 2015, KYCC's Clinical Services provided over **6,000 hours** of mental health therapy for members of the Koreatown community including those without health insurance or documented status.
- ✓ In 2015, KYCC's Environmental Services removed **4 million square feet** of graffiti and planted over **1,200 trees** throughout Central and South Los Angeles.
- ✓ In 2015, KYCC's Kids Town preschool worked with **114 children**, nurturing the whole child, addressing social, emotional, cognitive, and physical development that results in enhanced independence and love of learning.
- ✓ In 2015, KYCC's Prevention Education provided leadership development programming to **121 participants** as well as community organizing training to 195 participants.

K Y C C

FEATURED ARTIST

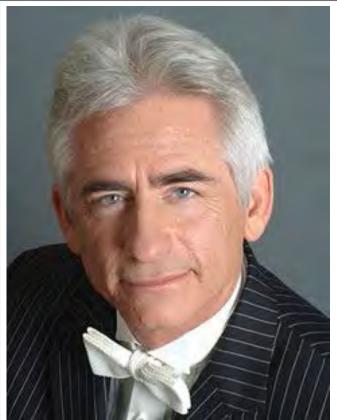


ALI SINGER

ALI (알리) is a Korean musician and singer who is known for her explosive vocals and distinctive tone of voice. She officially made her debut in 2009 with the title track "365 Days", but even before then, she started making her mark in the Korean music scene as a vocalist on tracks such as "Ballerino" and "I'm Not Laughing," which were popular hits released by the hip-hop duo Leessang.

With her name becoming more and more of a popular search term online, ALi blew everyone away with her amazing performances on "Immortal Songs 2," where she was able to showcase her endless skills as a solo artist. Her breakout performance was in September 2011, when she performed her own rendition of "Red Dragonfly," originally made famous in Korea by legendary singer Cho Yong Pil in 1981. This performance created a stir and a wonderment of where such a powerful and talented singer came from. Her subsequent performances brought even greater attention to her versatile talent as a singer/entertainer.

Through her breathtaking performances, ALi has captured the positive attention of listeners and music critics alike. The artist's most recent album release was in October 2015, a minialbum titled *White Hole*. Now one of the most widely recognized vocalists in the industry, fans from all over are looking forward to her next music release.



David Benoit

PERFORMER

Since launching his recording career in 1977, contemporary jazz pianist David Benoit has recorded more than 25 solo recordings. His 80s releases *This Side Up, Freedom at Midnight* and the Grammy-nominated *Every Step of the Way* are considered classics in the genre. His other Grammy nominations include Best Instrumental Composition (for "Dad's Room," from the 1999 *Professional Dreamer*) and Best Large Jazz Ensemble Performance (for the GRP All-Star Big Band).

Since 2000, Benoit's prolific output has included several prominent Charlie Brown-related projects (including Here's To You, Charlie Brown: 50 Great Years and the star-studded 40 Years: A Charlie Brown Christmas) that reflect his passion for the music of original Peanuts composer Vince Guaraldi.

Benoit has also released the Billboard Contemporary Jazz charting albums *Fuzzy Logic*, *Right Here, Right Now, Full Circle*, and *Heroes*.

Oleta Adams RECORDING ARTIST

Since the runaway success of her 1990 debut album *Circle of One* (which went Platinum), and the impassioned hit single "Get Here" (the Brenda Russell composition that became an unofficial anthem of the 1991 Gulf War), Oleta Adams has inspired a growing legion of fans in the U.S. and Europe with journeys of the heart via songs that draw deeply from her roots in gospel, while crossing effortlessly into the realms of soul, R&B, urban, and popular music. Her success, nurtured by worldwide tours with Tears for Fears, Phil Collins, Michael Bolton, and Luther Vandross, has been solidified by four Grammy nominations and a seemingly bottomless well of creative energy.

With eight CD releases (including secular, gospel and a Christmas album), worldwide acclaim and over two-and-a-half million albums sold, Oleta's musical odyssey continues — spiritually and creatively. For this consummate artist/composer/producer/musician, many goals remain on the horizon – the first of which is two new songs, being released on iTunes from an in the works prayer album "Safe and Sound" and "Long and Lonely Hours."







Welly & Dina Yang PERFORMERS

Currently, Welly Yang is a real estate developer and designer and founder/president of Avant Development. However, earlier in his life, he worked as an actor, playwright, and singer. While just a senior at Columbia University, Welly was picked to star in the original Broadway production of *Miss Saigon*. He later starred in operas and made appearances in various television shows, and his career reached its highest point in 2005 when Welly premiered his musical, *Finding Home*, at UCLA's Royce Hall where he then proposed to Dina Morishita after the show.

Dina Morishita is an actress, mother of two children and has appeared in several films and musicals. Dina and Welly first met while playing leading roles in a musical called *The Wedding Banquet*.

Megan Lee ACTRESS & SINGER/SONGWRITER

Megan Lee stars as Sun Hi Song in a Nickelodeon's *Make It Pop*. Born and raised in California, she is a young rising star who officially began her professional acting career at the age of 10. She has appeared in numerous national commercials for McDonald's and Verizon, as well as TV shows such as *Crash* and many other children's TV programs on Nickelodeon and Disney.

Megan has recently release her U.S. single "Stronger" in 2016 and also released her first Korean Pop debut single "8 dayz" and recorded for the original soundtrack for "Ready for Love" in 2014. Megan's YouTube channel has also been growing with more than 38 million views since 2008. With endless support from her loving family and her fans, she aspires to continue working as an actor-singer-songwriter to deliver hope, love, and dream and to inspire more young people around the world with her vision and talents





AJ Rafael SINGER/SONGWRITER

AJ Rafael is a singer/songwriter from Riverside, CA. AJ has 600,000+ subscribers on YouTube, 377,000+ fans on Facebook, and 178,000+ followers on Twitter. AJ released his first album, *Red Roses*, in 2011, and it debuted at #5 on iTunes' Pop Charts. AJ has traveled all around the world sharing his music, including Australia, Canada and the Philippines.

Find him on YouTube (www.youtube.com/ajrafael) and Facebook (www.facebook.com/ajrafaelmusic).



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Joon Sung Jun CELLIST

Joon Sung Jun is an internationally acclaimed cellist, widely known for his musical integrity and world class artistry. He has played with various orchestras, including the Kazakhstan National Philharmonic, Uol San Symphony, Ma San Symphony, Pusan Symphony, Korean Philharmonic, Incheon Philharmonic, Symphonieta, and the Korean American Symphony, where he made his Walt Disney Concert Hall debut in 2007. He has collaborated on orchestral and chamber music with Isaac Stern, Yo-Yo Ma, Yefim Bronfman, Itzhak Perlman, Ivry Gitlis, Shumuel Ashkenasi, Joseph Silverstein and many others. Jun's live concerts have been broadcasted on television and radio stations, such as PBS, KCET, KBS, MBC, 91.5 FM KUSC, and his recordings include collaborations with Korean singer Eun Mi Lee and soundtrack music in South Korean movies and television drama series. Along with his solo and chamber music concert career. Jun is the founder of Amici Concert Artists (a nonprofit concert management organization), board member of Peninsula Symphony and faculty member of California State University, Long Beach. His current and former cello students include first prize winners in both national and international music fraternity competitions, principal cellist of Dana Point Symphony and recipients of full scholarships at some of the most prestigious colleges.



Grace Chung PIPE ORGANIST

Grace Chung began her musical studies at the age of four. She received her bachelor's degree in piano performance from La Sierra University and went on to study at the Manhattan School of Music where she received her Master of Music degree in piano performance. Chung then returned to California where she taught as an adjunct professor of piano at La Sierra University. After several years, Grace returned to school to complete her Doctor of Musical Arts in Keyboard Collaborative Arts at the University of Southern California Thornton School of Music. Currently a recipient of the Irene E. Robertson Endowed Music Scholarship, she is pursuing a Graduate Certificate in organ performance with Dr. Ladd Thomas at the USC Thornton School of Music. Throughout her years of performance, Grace has had the privilege of sharing her music all over the United States, Europe and South America. She is currently the organist for St. Mark's Episcopal School in Altadena, CA as well as the Assistant Organist for the Lake Avenue Congregational Church in Pasadena, CA. Grace recently completed composition of the score to a musical short film set to enter into production next year. She has also been commissioned by the Brehm Center New Music Initiative to write a set of children's stories and a collection of organ arrangements in celebration of the upcoming 500th anniversary of the Protestant Reformation.

Uangel Voice CLASSICAL VOCAL GROUP

Uangel Voice is a classical vocal group that was born out of a desire to make music that moves the heart of their listeners. In 2010, England's daily newspaper The Herald gave Uangel Voice four stars for their performance at the Edinburgh Fringe Festival. In August 2015, the group gave an exclusive performance to congratulate the launch of the Africa-Middle East Council at the Democratic Peace & Unity Council. They were also invited by the Cambodian Royal Family to perform at a classical concert aimed at celebrating the strengthening Korea-Cambodia alliance. That same year, they performed at The Walt Disney Concert Hall in celebration of the 70th anniversary of Korea's liberation where they captivated the audience with a performance of the Korean Male Fan Dance. They represented Korea in Singapore's National Day in 2015 by performing the Singaporean and Korean National Anthems at the reception. In 2016, their performance was broadcasted on KBS' The Concert and they were invited to perform in Malaysia. Currently, they are increasing their presence in the Chinese media.





KYCC'S 15TH ANNUAL BENEFIT CONCERT



Seung Ju Kim

CONDUCTOR

Conductor and Music Director Seung Ju Kim was born in Korea and began taking violin lessons with Hyung-Tae Kim at the age of 11. He won his first recital at the 1982 Busan competition. Through a scholarship at Hanyang University, he studied violin with John Snow and Taesik Pyoung.

Kim studied orchestral conducting at Claremont Graduate School with Dr. Michael Lamkin and after graduating, debuted with the Paduca Symphony Orchestra. He has been invited to guest conduct for many ensembles, including the Art Ensemble Orchestra, the La Palma String Ensemble and the United Choir.

He served as the principal conductor of the La Palma Chamber Orchestra from 1994 to 2005 and the Oriental Mission Church Youth Orchestra from 1996 to 2009. He has been leading the Korean American Youth Symphony since 2006.

Joong Yeop Lee CONDUCTOR

Joong Yeop Lee completed his undergraduate and graduate education from the Munchen International University for Music (Oboe) and then graduated at the top of his class from the Sofia National Music Academy in Bulgaria. He has held consecutive positions as conductor of the German Franken Youth State Orchestra and the Frustenfeldbruch Orchestra and has been a member of the Augsburg City Philharmonic Orchestra and the Munchen National Opera Orchestra. During that time, he held numerous concert tours in Europe as the principal oboe player in a woodwind quintet of the Munchen National University for Music. As a musician having great interest in music education and development of children and youth, he has made classical music easy to understand by providing analysis during concerts for children and youth. He has received numerous awards for his achievements, including the Culture Award from the Minister of Culture and Tourism of Romania and the Contribution to Culture Award from the president of the Sofia National Music Academy in Bulgaria.

Currently, Maestro Lee is the standing conductor of the Yong-In City Youth Orchestra





PK MASTER OF CEREMONIES & MOTIVATIONAL COMEDIAN

PK is the Founder, Executive Director and Host of a nonprofit organization and annual Asian talent show called Kollaboration, which is now in its 15th year and draws over 15,000 people annually in fourteen cities. He is the Co-Founder of LiNK, Liberty in North Korea, a nonprofit organization dedicated to raising awareness to the needs of North Korean refugees. He was invited to The White House as a Champion of Change for his contributions to the community. PK is a regular at All-Star Comedy at The Laugh Factory in Hollywood. He was the original host of Asian Nights at The Laugh Factory and has hosted the show for ten years. He has brought over 10,000 people to the club, many of them seeing stand-up comedy live for the first time. He has performed stand-up comedy in over 100 universities across the United States.

PK currently manages a wedding events company called Prokreation Productions (www.prokreation.com). He has emceed, DJ'd, and provided sound for hundreds of weddings and special events. He is a father to Solomon (age 7), Sophie (age 4) and Silas (age 1).



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KYCC'S 15TH ANNUAL BENEFIT CONCERT



Korean American Youth Symphony

YOUTH ORCHESTRA

Under the auspices of the Korean American Music Foundation, the Korean American Youth Symphony (KAYS) provides the opportunities for young musicians to perform orchestral works. It is the orchestra's mission to help nurture the talent of Korean American youth while strengthening the performing arts for future generations.

The Youth Symphony's goals are to keep the arts alive and teach children the cultural and historical importance of time-honored musical traditions. KAYS recruits and promotes young, talented performers, nurturing them through rehearsals and mentoring. The Youth Symphony aims to expand the students' education and give them the chance to perform with other distinguished soloists and orchestra musicians while playing for diverse audiences in world-class music halls.

For more information, please contact kamfla@gmail.com.



Yong-In City Youth Orchestra

YOUTH ORCHESTRA

Located in the heart of the Republic of Korea, Yong-In has a rich cultural legacy, a beautiful natural environment and is a good place to live where culture and nature coexist. By holding continued regular concerts, outdoor concerts, visiting concerts, and planned performances, the Yong-In Youth Orchestra is performs high-quality music, increasing local interest in traditional music and leading in increasing the understanding and appreciation of music by including cultural information in their performances.

The Yong-In City Youth Orchestra held two concerts at the invitation of the city of Garmisch-Partenkirchen and a concert in Munchen for Korean expatriates living there.

The youth orchestra aims to rise as the leader in local cultural performance and to cultivate the emotional and musical development of local youth by diligently and consistently striving for harmonious melody and beautiful.



PAST SPONSORS

Past sponsors include local & national leaders



















































CORPORATE PARTNERSHIPS

TITLE SPONSOR (\$40,000)

- Name on ticket fronts
- Logo on event signage
- Logo on event's step and repeat
- Logo on KYCC's special events website
- Recognition in relevant print ads
- Two-page (17"x11") program recognition, inside front cover
- Twenty (20) Front Orchestra Tickets & invitations to VIP Reception
- Logo light projection in the lobby
- Recognition & speaking opportunity at VIP Reception
- Opportunity to use KYCC's name and logo to develop materials to commemorate sponsorship

OFFICIAL SPONSOR (\$30,000)

- Logo on event signage
- Logo on event's step and repeat
- Logo on KYCC's Special Events website
- Recognition in relevant print ads
- Full-page (8.5"x11") program recognition
- Sixteen (16) Front Orchestra Tickets and invitations to VIP Reception
- Recognition & speaking opportunity at VIP Reception
- Opportunity to use KYCC's name and logo to develop materials to commemorate sponsorship

PREMIERE SPONSOR (\$20,000)

- Logo on event signage
- Logo on KYCC's Special Events website
- Recognition in relevant print ads
- Full-page (8.5"x11") program recognition
- Twelve (12) Front Orchestra Tickets and invitations to VIP Reception
- Opportunity to use KYCC's name and logo to develop materials to commemorate sponsorship

BENEFACTOR (\$10,000)

- Logo on event signage
- Logo on KYCC's Special Events website
- Recognition in relevant print ads
- Full-page (8.5"x11") program recognition
- Ten (10) Orchestra Tickets and invitations to VIP Reception



CORPORATE PARTNERSHIPS

PATRON (\$5,000)

- Logo on event signage
- Recognition in relevant print ads
- Half-page (8.5"x5.5") program recognition
- Eight (8) Orchestra Tickets

PARTNER (\$2,500)

- Quarter-page (4.25"x5.5") program recognition
- Twelve (12) Event Tickets

SUPPORTER (\$1,000)

- Recognition in concert program
- Eight (8) Event Tickets



TICKETS ARE AVAILABLE FOR PURCHASE ONLINE

https://kycc2016concert.eventbrite.com

Front Orchestra: \$120.00 Orchestra: \$100.00 Terrace: \$65.00 Balcony: \$40.00

FOR MORE INFORMATION

Please visit our special events website: www.kycclaevents.org
Or contact Lisa Kim, Development Manager at
Ikim@kyccla.org | (213) 365-7400 Ext. 5246

