

2015 THE 4TH HIRING FAIR

jobkoreausa.com
MARCH 27, 2015
LA CONVENTION CENTER



EXHIBITOR-
SPONSORSHIP
INFORMATION
PACKET



HOSTED BY



PROMOTED BY



Korea Trade-Investment
Promotion Agency

MEDIA SPONSORS:



SUPPORTERS:



Kevin de León
47th President Pro Tempore
of the CA State Senate



Eric Garcetti
LA Mayor



Mitch O'Farrell
Councilmember
LA City Council, 13th District



Judy Chu
U.S. Representative for CA's
27th Congressional District



Joe Buscaino
Councilmember
LA City Council, 15th District



SPONSORS:



**A LETTER FROM
STATE SENATE
PRESIDENT
KEVIN DE LEÓN**



Dear Friends,

It is with great pleasure that I announce the 2015 4th Annual Hiring Fair hosted by Job Korea USA. Last year's event attracted over a hundred employers and over five thousand job seekers of diverse skills, background, and experience.

Job growth has been steadily growing over the past year as we head towards recovery. In order to continue this positive trend, I encourage you to participate in the upcoming hiring fair. Your support will open doors to all those seeking jobs today and spur our movement towards greater economic prosperity.

We expect this upcoming event to be even bigger than before; it will be a day offering opportunities for both job seekers and employers alike.

Sincerely,

A handwritten signature in black ink that reads "Kevin de León". The signature is fluid and cursive, with the first letters of each name being capitalized.

Kevin de León
President Pro Tempore of The California State Senate

ABOUT THE 2015 HIRING FAIR

In association with the city of Los Angeles, JobKoreaUSA is proud to present the 2015 4th Annual Hiring Fair to be held at the Downtown Los Angeles Convention Center.

Through this event, we seek to connect talents with opportunities and help produce lifelong careers. Your organization will be able to meet a diverse range of candidates. Many of them will be alumni or students of some of the finest schools in the nation. Some candidates will be experienced and possess a specialized skill set from their respective field.

This will be an opportunity to meet with prospective hires in person as well as to promote your company and brand. The fair will be covered by various media outlets and promoted through a marketing campaign. Our last career fair attracted over a hundred companies and over five thousand job seekers.

With support from the Los Angeles city mayor Eric Garcetti and California State Senate President Kevin de León, we are poised to become the premier annual career event in Southern California. JobKoreaUSA is pleased to welcome you to the 2015 4th Annual Hiring Fair where people meet opportunity.

HISTORY

- 2012, 2013 & 2014 Asian Job Fair
- 2012 San Jose KTech Job Fair
- KSEA Career Mentoring Program
- KAC Summer College Internship Placement Program
- Japanese Job Fair by Vein Carry
- Jubilee Job Fair 2013 by Senator Kevin DeLeon
- City of Los Angeles and City of Garden Grove Official Job Posting Provider



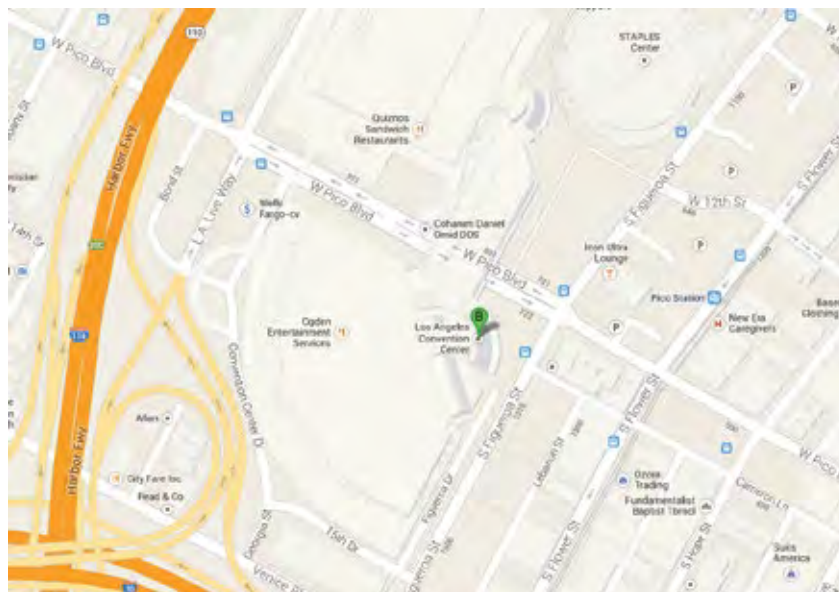


THE 4TH HIRING FAIR

**Friday, March 27
from 10 am to 3 pm**

**LA Convention Center
[West Hall Concourse Room]**

1201 S Figueroa St, Los Angeles, CA 90015



**REGISTER BY DECEMBER 31ST 2014
FOR EARLY BIRD SPECIAL
10% DISCOUNT SPECIAL**

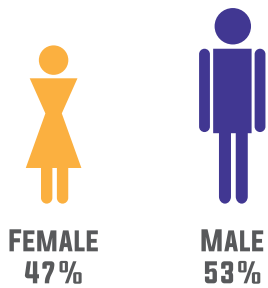
MEDIA COVERAGE

CLICK THE LOGO TO OPEN
THE DIRECT NEWS LINKS PAGES

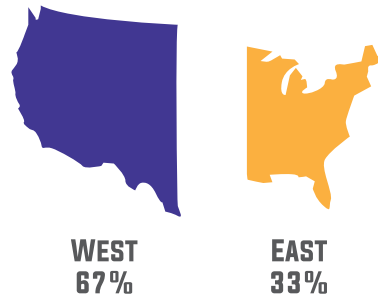


TALENT DEMOGRAPHICS

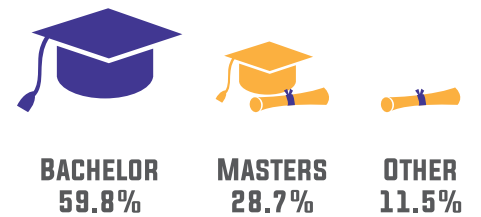
GENDER



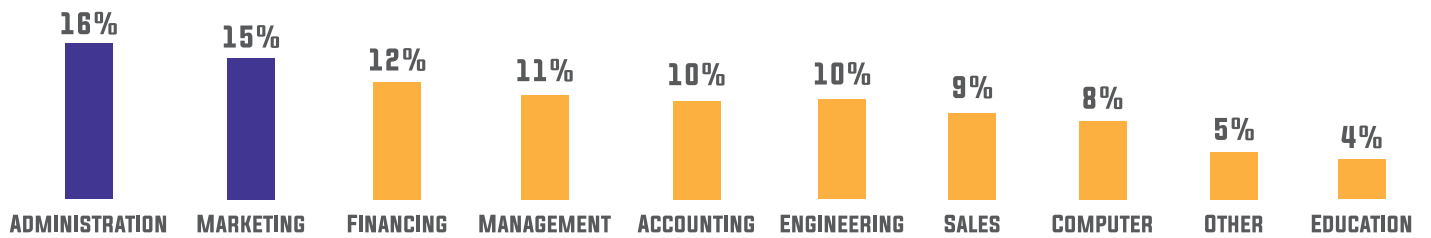
REGION



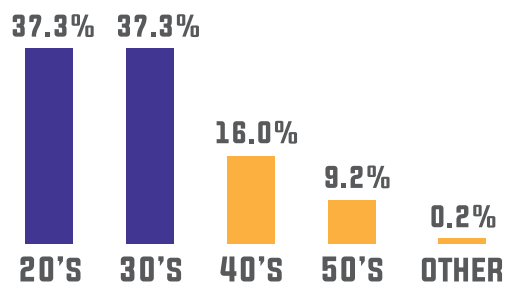
EDUCATION



MAJOR / INDUSTRY



AGE



*Data provided by JobKoreaUSA.com

PAST PARTICIPANTS



180 Snacks, Inc. • 99 Ranch Market • Abercrombie & Fitch • Adecco • AIDS Project Los Angeles • AIG Financial • American Garment • ArrowAds • AT&T • Bank Card Services • Bank of America • CA State Board of Equalization • Caffè Bene • Cal State LA • California Army National Guard • California Highway Patrol • Cap Insurance • CCYP • CHA Hollywood Presbyterian Medical Center • Chicago Title • City Insurance Services • City National Bank • City of LA Department of Public Social Services • Community Career Development Inc. (Wilshire Worksource) • Copy Solutions Inc • DFS • Dolphin Trucking School • Drug Enforcement Administration • Epoch Times • FBI • Flexfit LLC • FMK Labs • Forest Lawn Mortuaries • Gamevil USA • Glendale Police Department • G-Stage • GTG • Hanmi Bank • Happycall USA • HMART • Hotel Lotte Co. Ltd • IvyEgg • Joins America • K2LA, Avant • California State Board of Equalization • Carmax • CBD College • LA County Sheriff Department • MassMutual Financial Group • US Marshals Service • US Small Business Administration • PHIPremier Human Investor • US Secret Service • AXAAdvisors • New York Life • Los Angeles World Airports • Hanmi Bank • Prudential • Bank Card Services • Law Office of Jeannie Joung • Asiana Airline • National Career College • CCS Global Tech • Pace • California State University, San Bernardino • Los Angeles Police Department • California Highway Patrol • Drug Enforcement Administration • Los Angeles County Department of Human Resources • Mutual of Omaha Insurance • Federal Aviation Administration • The Art Institutes • Southern California Gas Company • JB Cosmetics • Marines • CJ America • CJ GLS • CJ Foodville • CJ Entertainment • Kotra • LA 18 • Jaseng Center • Costar Int'l Enterprises, Inc. • Volunteers of America Greater Los Angeles • US Navy • Bank Of America • LA County Registrar Recorder/County Clerk • Dongguk University • San Diego Police Department • Social Security Administration • Nongshim • Riverside County Sheriff's Department • Nishimoto Trading Co., Ltd. • Life University • KoreAm Journal • U.S. Customs and Border Protection • Rose Hills Memorial Park and Mortuary • The Education Planners • Soho Fashion • US Bank Card Services Inc. • Human Potential Consultants • DFS- Los Angeles International Airport • VA Greater Los Angeles Healthcare System • Penske Motor Group • HappyCall USA Corporation • BBCN Bank • Jadu Tv Co., LTD. • US Army • Charter College • Goodwill (San Gabriel Valley) • Dolphin Trucking School, Inc. • DeVry University • Medical Professionals • H Mart • Everest Refrigeration • United States Air Force • City of Los Angeles • Valley College of Medical Careers • United Escrow Company • Wilshire State Bank • Amazing Shine Nails, Inc. • Northwestern Mutual • Southern California Health Institute • San Gabriel Valley ROP & Technical Center • Chinese Overseas Marketing Services, Corp. • EdgeMine Inc • EDD • JobKoreaUSA • LA Woori Broadcasting • The Korea Daily • Orange Circle Studio Corporation • Provident Title • Howard B. Kim Trial Attorney • Abercrombie & Fitch • Bank Card Services • BBCN Bank • Bureau of Alcohol, Tobacco, Firearms and Explosives • Cala Beauty Care Products • California State Board of Equalization • Cardinal Heath • CARMAX • CAS Academy • CBD College • CJ Entertainment • Costar International Enterprise • Dr Pepper Snapple Group • Drug Enforcement Administration • Duo • Hanmi Bank • Hiossen • Itaewon News • Korea Herald Business • Korean American Chamber of Commerce of Los Angeles • LA 18 KSCI TV • Los Angeles County Registrar Recorder/County Clerk • Los Angeles County Sheriff Department • Los Angeles Fire Department • Los Angeles Police Department • New York Life • Pacific Asian Consortium in Employment • "Premier Human Investor/ Global Human Connection • Rose Hills Memorial Park • St Vincent Medical Center • State Farm Insurance • U.S. Secret Service • U.S. Navy • VA Greater Los Angeles Healthcare System • World Journal Chinese Daily News • United Escrow • Hanmi Medical Supplies • Palace Beauty College • Lee & Oh, A Professional Law Corporation • Seoul St. Mary's Hospital • U.S. Office • KOTRA • Bestcom • Jefferson College • Pulmuone Foods USA, Inc. • K2LA, Avant • KACCLA • Kbiz (K.Soho) • Kinguni • Korea Times • KoreaDaily • Korean Education Center • LA County Registrar-Recorder/County Clerk • LA County Sheriff's Dept • LA Fire Department • LA18 • LAPD • LAUSD • Line Euro-Americas Corp. • Los Angeles World Airport • Lotte Beverage • MassMutual Financial Group • MSC Brain Consulting • Nishimoto Trading Co. Ltd • Okta LA • Open Bank • OS/soft • Pace • Penske Motor Group • PHI • PT Gaming, LCC • RadioSeoul • Riverside County Sheriff's Dept • San Diego Police Dept • San Gabriel Valley ROP & Technical Center • Seung Kwang LLC • SM Entertainment • Social Security Administration • The Art Institutes • The Education Planners • TM Wireless • United Escrow • United States Marine Corps • United States Navy • University of South Los Angeles • US Army • US Bank Card Services • US Customs and Border Protection • Verizon Wireless • Wells Fargo • Wilfit Sports Club • Wilshire Bank • YTN MultiMedia Group

SPONSORSHIP & BOOTH PACKAGES

TITLE SPONSOR ----- \$50,000

- ✓ 6 Units (10' x 10' per unit)
- ✓ Company logo placement on:
 - Radio Ads
 - TV Advertisement
 - Newspaper
 - Poster
 - Event Banner
 - Hiring Fair Website
- ✓ One year of advertising on main banner at www.JobKoreaUSA.com
- ✓ Event Brochure Ad
 - 4 Full page Color including back cover
- ✓ Social Media Marketing through Facebook, LinkedIn, and Twitter
- ✓ 50 Grand banners for job postings on www.JobKoreaUSA.com
Each grand banner has a term of one month and expires in one year from date of purchase.
- ✓ Will be mentioned by name and logo will be seen as main sponsor on all of our ads including TV, newspaper, poster, event banner and job fair website.

DIAMOND SPONSOR ----- \$25,000

- ✓ 4 Units (10' x 10' per unit)
- ✓ Company logo placement on:
 - Radio Ads
 - TV Advertisement
 - Newspaper
 - Poster
 - Event Banner
 - Hiring Fair Website
- ✓ Six months of advertising on main banner at www.JobKoreaUSA.com
- ✓ Event Brochure Ad
 - 3 Full page Color
- ✓ Social Media Marketing through Facebook, LinkedIn, and Twitter
- ✓ 25 Grand banners for job postings on www.JobKoreaUSA.com
Each grand banner has a term of one month and expires in one year from date of purchase.

PLATINUM SPONSOR ----- \$10,000

- ✓ 3 Units (10' x 10' per unit)
- ✓ Company logo placement on:
 - TV Advertisement
 - Newspaper
 - Poster
 - Event Banner
 - Hiring Fair Website
- ✓ Event Brochure Ad
 - 2 Full page Color
- ✓ Social Media Marketing through Facebook, LinkedIn, and Twitter
- ✓ 10 Grand banners for job postings on www.JobKoreaUSA.com
Each grand banner has a term of one month and expires in one year from date of purchase.

SPONSORSHIP & BOOTH PACKAGES

GOLD SPONSOR

\$5,000

- ✓ 2 Units (10' x 10' per unit)
- ✓ Company logo placement on:
 - Newspaper
 - Poster
 - Event Banner
 - Hiring Fair Website
- ✓ Event Brochure Ad
 - Full page Color
- ✓ Social Media Marketing through Facebook, LinkedIn, and Twitter
- ✓ 5 Grand banners for job postings on www.JobKoreaUSA.com
Each grand banner has a term of one month and expires in one year from date of purchase.

SILVER SPONSOR

\$2,000

- ✓ 1 Unit (10' x 10' per unit)
- ✓ Event Brochure Ad
 - Half page Black & White
- ✓ Social Media Marketing through Facebook, LinkedIn, and Twitter
- ✓ 2 Grand banners for job postings on www.JobKoreaUSA.com
Each grand banner has a term of one month and expires in one year from date of purchase.

Payment Details:

- Contracts will be honored after full payment has been accepted
- 50% of payment will be required in advance and the remaining balance must be paid within 30 days
The 2015 4th Hiring Fair Exhibitor-Sponsorship Information Packet [JobKoreaUSA]
(Those paying after **February 26th , 2015** will be required to pay in full prior to exhibition – no half-pay payment option.)
- **Early Bird Special:** for those who register before **December 31st, 2014** will receive a 10% discount rate
- Cancellation means forfeiture of initial payment
- Accepted payment methods: Check, Visa, Mastercard, AmEx, and Discover.

BOOTH SPECIFICATIONS

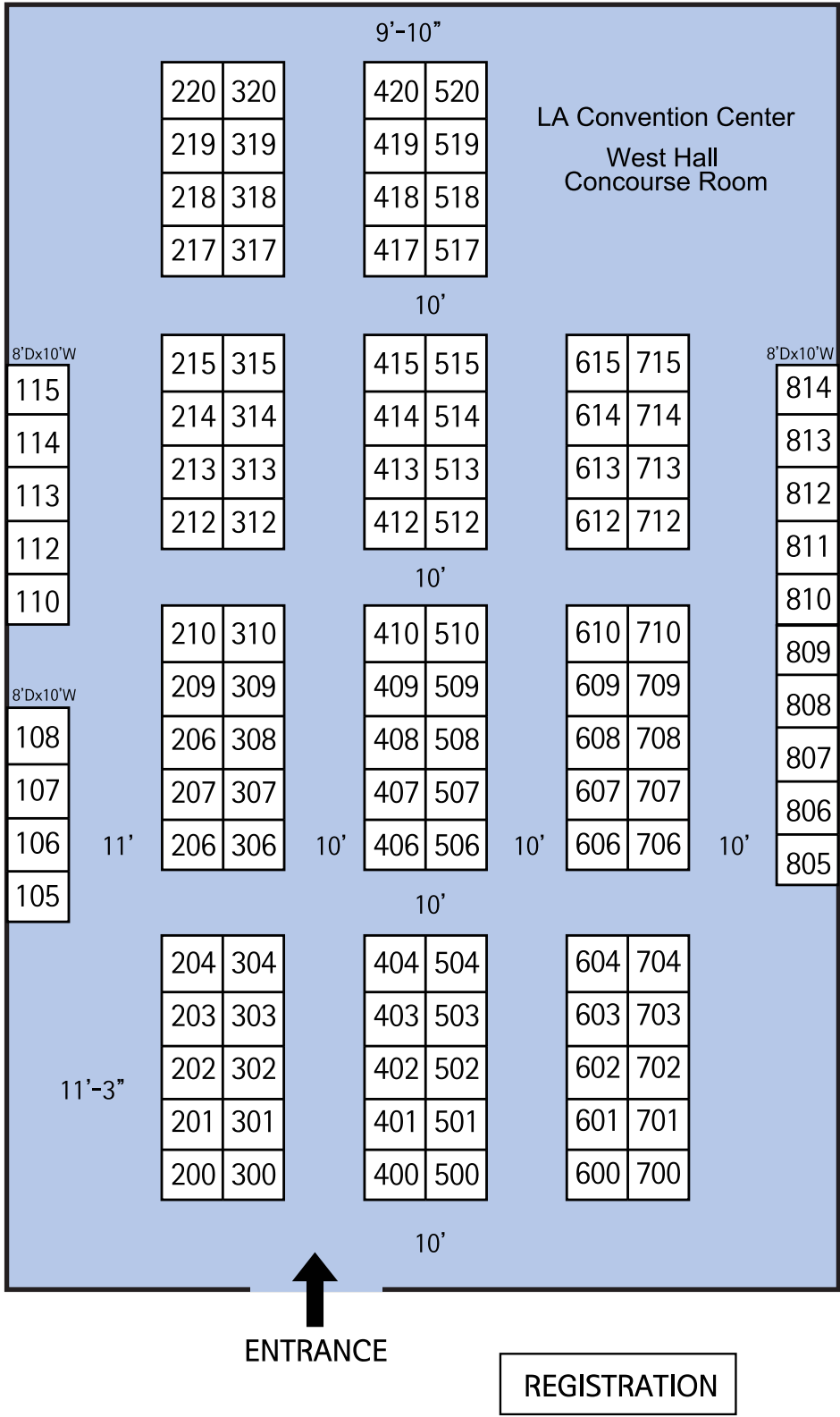


Each Curtain Booth consists of:

- ✓ 10'L x 10'W space per Unit
- ✓ 2 Chairs
- ✓ 1 Desk Table
- ✓ 1 Waste Basket

*Picture may not reflect an actual booth.

BOOTH DIAGRAM



REGISTRATION FORM

Please review and send all payments via mail, fax, or email to the address below:

[Job Korea USA, Inc.] 3470 Wilshire Blvd. Suite 644, Los Angeles, CA 90010
Tel: 213-384-1004 Fax: 213-867-9937 Email: jobfair@jobkoreausa.com

Please check one:

Title Diamond Platinum Gold Silver

Company Name: _____

Name of Contract Person: _____

Title/Department: _____

Address: _____

Phone Number: _____

Fax Number: _____

E-mail Address: _____

Company Website: _____

Please provide a brief description of your company: _____

*Make checks payable to Job Korea USA, Inc.

Name on Credit Card: _____

Type of Account Personal Business

Amount to be charged: \$

Charge full sponsorship amount

Charge required 50% deposit (Please note: NET balance due in 30 days)

Credit Card Type Visa MasterCard AmEx Discover

Credit Card Number: _____

Expiration Date: _____ CVS Code: _____

Credit Card Billing Address: _____

I have read and understood the information provided in this sponsorship packet.

Authorized Signature

Date

ABOUT JOBKOREAUSA

Created in 2010, JobKoreaUSA initially started off as an employment website dedicated to matching companies with qualified bilingual talents. Headquartered in Los Angeles, JobKoreaUSA is the premier employment website amongst the Korean-American community and feature a database of over 4,000 companies and 50,000 candidate profiles. We provide the bridge to connect organizations with diverse talent.

Our clients include some of the world's leading organizations such as Samsung, Hyundai, Google, Bank of America, New York Life, and more. These companies employ our services to gain greater access to the talent pool of the Asian-American community.

We support many organizations such as the Korean-American Scientists and Engineers Association (KSEA), Korean-American Student Association (KASA), and the Korean American Coalition (KAC). Our partners and supporters allow us to scout top talents in their respective fields and connect them with companies that use our services.

Our mission is to provide the best employment solutions and produce rewarding relationships between companies and prospective hires. Our upcoming 4th annual hiring fair is our biggest yet, and we seek to make it the premier career event in Southern California. Thank you for your support!



[JOB KOREA USA, INC.]

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LOS ANGELES, CA 90010**

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WWW.JOBKOREAUSA.COM**