



USC Annenberg School for Communication and Journalism  
**Research Seminar Panel**

**GEORGE VILLANUEVA**

*Moderator- Postdoctoral Scholar at USC*

**Filipinos for Garcetti: A Political Communication  
Retrospective of the 2013 L.A. Mayoral Election**

**RYAN CARPIO**

*Panelist- L.A. Mayor's Office of External Affairs*

**JOSEPH BERNARDO**

*Panelist- L.A. Mayor's Office of Immigrant Affairs*

**JOSELYN GEAGA-ROSENTHAL**

*Panelist- L.A. City Commissioner, Building & Safety*

Contemporary Los Angeles demands a multiethnic coalition in order to have a viable shot at becoming Mayor. Mayor Garcetti was well positioned given his commitment to the multiethnic City Council District 13 he represented before his mayoral run. Garcetti's support of Filipino-Americans played a factor in Filipino-Americans coming out in strong support for him in the 2013 Mayoral election. This included his leadership that resulted in the official designation of the neighborhood of Historic Filipinotown in 2002 and a twelve year record of resources he delivered to the neighborhood, while Councilmember. To provide a retrospective, key organizers of Filipinos for Garcetti recall the political organizing, the impact it has had on Filipino and Filipino-American representation in L.A. City government, and what ethnic political participation may mean for the future of Filipino-American and other ethnic community bids for elected office in the City of Los Angeles.

**MONDAY, OCTOBER 20**

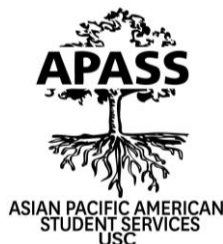
**Wallis Annenberg Hall (ANN 106)**

**Noon**

For more information on this event, please visit

<http://annenberg.usc.edu/Events>

Lunch will be served



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