A3PCON Accomplishments in 2020

2020 was a year marked by extraordinary challenges for our community - challenges that threatened our safety, our health, our livelihood and our democracy. We saw attacks on AAPI communities, with racist rhetoric like 'China Virus' and 'Kung Flu' from the current administration and verbal harassment, discrimination and physical attacks on over 2800 community members across the country due to COVID-19-related hate. We also saw our AANHPI communities face economic and health vulnerabilities resulting from mass layoffs and unemployment, an influx of people moving in community of family homes due to challenges paying rent, decreased funding for community organizations, food scarcity, and overloaded health care centers.

In truth to our origins, A3PCON and its member organizations worked hard to address the needs of our community members - including distributing personal health supplies, opening a community food pantry, offering in-language resources for COVID-19 safety and rent support and more. We would like to express tremendous appreciation to all our community partners, our board and staff, and the dozens of volunteers who helped A3PCON serve our community this year. Here are just a few of our accomplishments:
In response to escalating attacks on our AAPI communities in early 2020, A3PCON, CAA and SFSU AAS created Stop AAPI Hate. In late March, the collaborative began to track and respond to incidents of hate and violence against AAPIs across the country, becoming the nation’s leading aggregator of COVID-19-related hate. Additionally, Stop AAPI Hate offer multilingual resources for impacted community members, provides technical assistance from rapid response to preventative measures and advocates for local, state, and national policies that address racism and discrimination against AAPIs and prevent further acts of hate against our community members through public education, education equity, civil rights protections, and restorative justice strategies.

The 2020 local and presidential election were, no doubt, the most important elections of our lifetimes. In California, we had the opportunity through our vote to once again adequately fund our schools, undo racially discriminatory laws, and inject some measure of equity and fairness into our criminal justice system. As an effort to provide LA County voters with a better understanding of the state and local ballot measures, A3PCON created an AAPI Voter Guide (30 pager and 2 pager) and distributed it to over 2 million readers through social media and ads in India West, Pakistan Link, The World Journal and Rafu Shimpo.

A3PCON, in partnership with nineteen member organizations, created Asian American Native Hawaiian Pacific Islander Census 2020 Collaborative to raise awareness and participation in the census in historically undercounted AANHPI communities. We created in-language digital resources to help AAPIs navigate the census website and complete the census. To supplement census outreach efforts, A3PCON and collaborative partners
conducted phonebanking and textbanking to thousands of Angelenos, hosted multiple events and offered directed assistance to community members needing additional support. In August, A3PCON and its partners held a car caravan of hundreds of cars that drove through parts of Los Angeles County. The census caravan route wound through Koreatown, Little Bangladesh, Thai Town, Chinatown, and Long Beach/Cambodia Town. The response from community members was overwhelmingly positive, and we are hopeful that our efforts will raise the count.

In a continued effort to address violence within AAPI families, A3PCON and its seven partner organizations engaged in a year-long domestic violence prevention project that culminated in the publishing of a groundbreaking report by Special Service for Groups Research and Evaluation on “Relationship Violence in Five Los Angeles Asian American Communities”, the first of its kind. The specific goals of this study were to provide insight into cultural dynamics surrounding intimate relationships and healthy relationships in Los Angeles County Asian American communities. The project also sought to develop recommendations for how to approach the multi-layered issue of domestic violence within Asian American communities.

As a grantee of the Los Angeles County Public Health Department Community Health Worker Outreach Initiative, A3PCON and our sixteen collaborative partner organizations have been working to help prevent the spread of COVID-19 to AANHPI communities through grassroots outreach to provide accurate and up-to-date information regarding the disease and systems navigation connecting residents with much-needed critical services, including health insurance, testing, mental health services and other safety net services such as food pantries and housing assistance. Our partners and their staff have also been vigilantly monitoring current public health directives and sharing out new information with residents and staff about safety requirements at places that remain open for business and the public health requirements for worker safety.

Finally, building upon last year’s inaugural Executive Director Support Series, which enabled eight A3PCON EDs to share resources to support one another and discover deep camaraderie with their peers, A3PCON convened four “Community Conversations” focus groups with nearly two dozen Executive Directors from its membership organizations. We heard directly from our leaders about challenges they and their organizations faced. Four major issues arose during the four hour and a half conversations: 1) Operating a successful organization in a COVID-19 environment; 2) developing and maintaining long-term sustainability 3) supporting the Black Lives Matter movement; and 4) enhancing their funder relationships. Participants encouraged A3PCON to focus on the following areas in the coming year: supporting its members with fundraising, advocacy, funder relations, professional development, and communications, and potentially providing an administrative hub for smaller organizations.
As we share our successes of 2020, A3PCON remains determined to advocate for and seek out opportunities that ensure our community members thrive under even the most adverse of circumstances moving forward. We will continue to build AANHPI power by supporting our member organizations and the tremendous work they continue to do. We hope each and every one of you has a wonderful holiday season and happiest of new year’s. 2021 holds much promise for our communities. Please join us as we continue to protect, advocate for, and build power in AANHPI communities.

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